

Feline

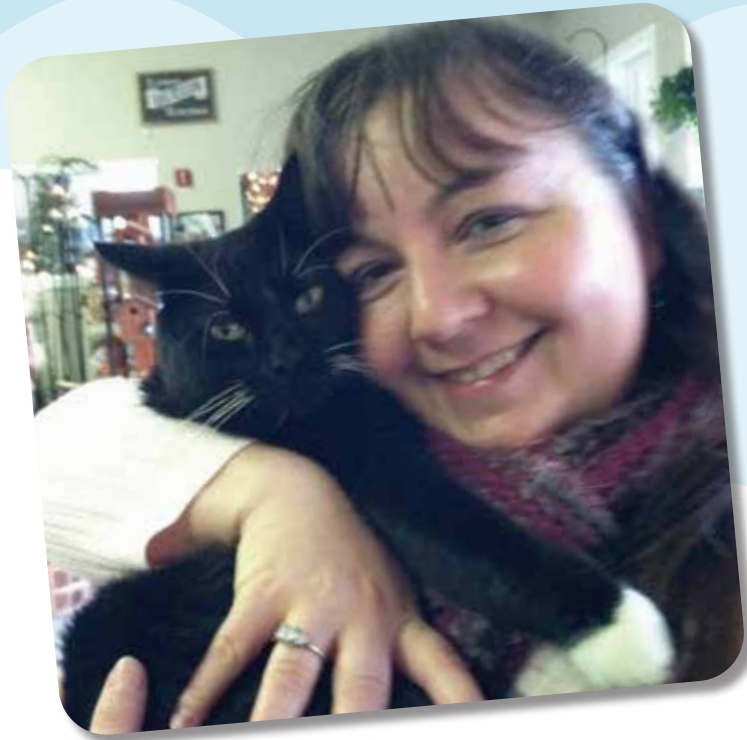
AFICIONADA

Enthusiastically
Knowledgeable about CATS!

Professional Cat Sitter,
Writer, Speaker and Host
of Purr View TV Show



Tonia Evans: Feline Aficionada



Enthusiastically Knowledgeable About Cats!

Tonia Evans is a professional cat sitter and humorist speaker on cat care and the feline lifestyle, she has over 16 years experience specializing in senior, disabled and special needs cats. She is the producer and host of Purr View, a public access TV show on cat care and the feline lifestyle.

She delivers enthusiastic presentations on Cat Care, Feline Lifestyle and Pet Industry topics including **Cat Grooming 101** -a workshop for cat parents through Adult Ed and private classes. A life long cat lover - her instincts for cat care and handling have given her an extra nine-lives with her feline friends!

Additionally, in 1997 Tonia established The Kitty's Corner, a cat boarding and grooming business, wrote a cat care column for the **Pet Gazette** and as the Events Columnist, was a contributing blogger for **Nashville Paw Magazine's The Cat's Meow** blog, and writes pet own blog at stories for her felineaficionada.com/blog.

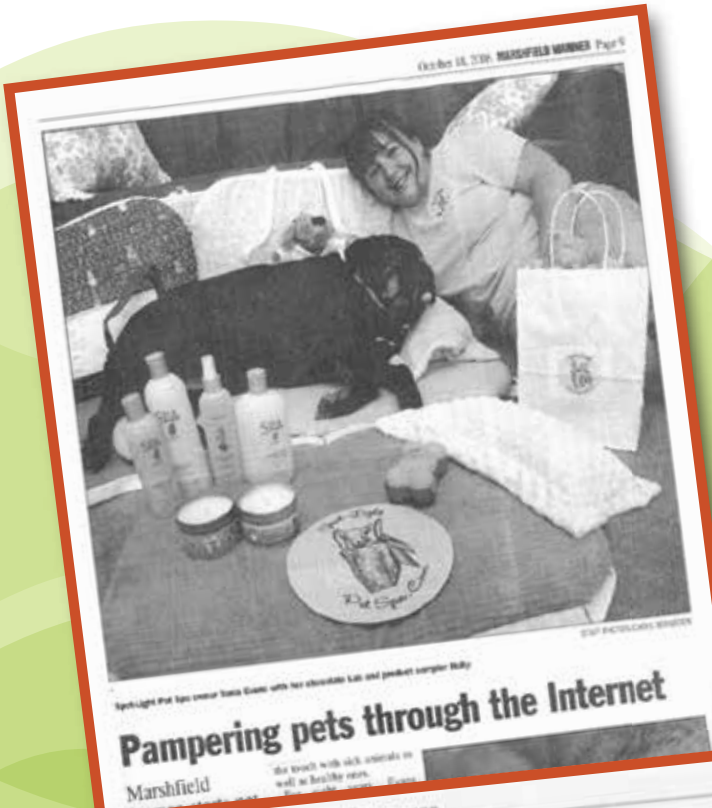
She has a **A.S. in Animal Care and Management** from **Becker College** and a **Bachelors of Science in Speech Performance** from **Emerson College** in Boston.

Read More about her career online at Linked In:
www.linkedin.com/in/toniaevans

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Press Coverage



MARSHFIELD MARINER, PATRIOT LEDGER, ENTERPRISE, WICKED LOCAL
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Feline Aficionada

December 20th

FOR IMMEDIATE RELEASE

NEWS RELEASE

CONTACT: Tonia Evans @ 781-447-5489
tevens@FelineAficionada.com

The Feline Aficionada Shares Five New Year's Resolutions The Cat Will Approve

Read our tips for cat guardians on how to find balance in the new year with reachable goals by embracing the feline lifestyle

Whitman, MA (PRWEB) -The Feline Aficionada shares her top five New Year's resolutions, with a twist, for cat lovers. According to Cat Fancy magazine January 2011 issue, the three most popular New Year's resolutions are exercising more, eating healthy and giving up bad habits; these are not at the top of the cats 2011 goal list for sure. The family cat says, "What bad habits? I like drinking water out of the toilet instead of that \$100 fountain you bought last year when you thought filtered water would be more healthy for me. Listen, the loo is convenient and it never needs to be refilled." So, what's a cat guardian to do? Here's five Resolutions we think the cat will approve!

1. Take More Naps. Cats sleep eighteen hours a day and always look refreshed. Instead of exercising so much, give in and share a nap with your feline friend. Your cat will purr you into a deep sleep, it will create a lasting bond between the two of you, and the rest you'll get could help melt away stress!

2. Cook With Your Catty. Maybe your cat won't want to wear an apron for this one, although she'd be so cute. This year try healthy new recipe options in your kitchen, you can use organic ingredients too! Some of your all time staple recipes may be altered by simply using less salt, less sugar, or removing onions, etc. Our Feline family favorite is sauteed chicken in olive oil and parsley, with a side of butternut squash, green beans and rice. This will have you and your cats licking your chops after the first try. Not sure just yet? Go online to <http://felineaficionada.com/shop/cook-books/> for a list of the best certified cookbook for feline diets. (Make sure to check with your veterinarian before you change diets.)

3. Buy A New Litterbox. Some experts say to buy a new litter box every two years. This makes sense, they stay fresher, and disinfect more easily when they're new. But cat owners are busy people, and two years cat turn into three, or six,.... sometimes ten? No! Oh My. There's no shame here among us cat people, and 2011 is the perfect time to break the stinky cat litter box habit in your home. There are more cat litter box choices now than ever before. My heart literally skipped a beat, when I saw all the styles recently! Be inspired, you can even match your home decor; your cat will LOVE you!

4. Plant a Garden. Create a cat-friendly indoor garden when you start your garden seedlings this year. Cats enjoy nibbling on fresh Catnip, Cat Grass and Parsley. Spider plants are safe around cats and look very pretty hanging in a sunny window. Ornamental birdcages make useful items to place Catnip pots inside, where cats can chomp on a few branches, without eating the entire plant! Keep plastic covers over your other plant and vegetable seedlings until they can be moved outside and away from your cats. Garden centers can be an excellent resource when it comes to creating a cat-friendly, and safe indoor garden.

5. Find The Purrfect Cat Sitter. Cats are not little dogs, and they need caregivers that can relate to them, comfort them and in some cases offer medical care for them when their owners can not. Finding a cat sitter starts with getting referrals from friends and family, ask how their cats snuggle, play, or otherwise relate to their sitter; search online through a professional pet sitter organizations, like Pet Sitters Associates, or Pet Sitters International. Members of these organizations agree to high standards of care and take their business seriously; then make time to have the potential sitter meet with your felines. Cats are fantastic judges of character and will pick a replacement for you in a blink! Don't feel bad though, mom and dad are always Top Cat.

For questions, background information or requests regarding Feline Aficionada Tonia Evans call 781-447-5489, or go online to www.FelineAficionada.com. Tonia Evans offers healthy, senior and special needs care and sitting services for cats in Massachusetts under The Kitty's Corner, P.O. Box 646 Humarock, MA, 02047 Awards, Nominations, Certificates

FelineAficionada.com

Awards, Nominations, Certificates



- Earned A 2009 All Star Award-Constant Contact
- 2008 Nominated For Rising Star Award-Center For Women & Enterprise
- 2006 Nominated For Rising Star Award-Center For Women & Enterprise
- Received 1995 Becker College Animal Care Scholarship
- Pet CPR and First Aid Certified, Cape Cod, MA 1997





Pet Writing

PURR VIEW

Make a stray cat's day—and life!

By Tonia C. Evans

The lucky ones have names like Moucher and Alley Cat. Some names are chosen for the time of year, the cat's actions, or even the streets where the cat was found—April, Fraidy, and George St. Stray. Stray cats are everywhere, and they need your help. Here are some things that you can do to help your local stray cat.

First, verify that the kitty is, indeed, a stray cat. Ask your neighbors and the animal control officer if the cat has been reported missing. ...

Finally, remember a stray cat is lonely, and needs someone just like you to watch out for her. Use a little imagination, patience, and kindness, and you will find numerous ways to care for and help the stray cat that seeks you out.

Tonia Evans has a degree in Animal Care and is the owner and operator of Kitty's Corner in Whitman.

PAWS ABOUT TOWN

PET RELATED EVENT CALENDAR

BY TONIA EVANS

April is a busy month for events. Starting as off we celebrate Easter, a very special time of year to spend with friends and family. We get to eat lots of food and pig out on bright colored candies that look like bunnies, birds and spring flower blossoms. I feel joyful already! A few weeks later, we celebrate Earth Day with everyone on the planet, a time to get outside and appreciate the wonderful world we're a part of. In between these two holidays there are lots of fun activities planned, just for you!

APRIL 1
Benefit: Pet Photos With Easter Bunny. It's time for pictures with the Easter Bunny, for your pets of course! For \$5 you'll receive a digital photo that will keep you smiling, and you'll be helping to raise much-needed funds for the Lucky Star Cavalier Rescue. Bring multiple pets and pay \$10 for three pictures. This event is being held on Sunday April 1, from 1-4 pm at Especially For Pets, 153 Turpike Road (Route 9), in Westborough. For more information call 508-365-9696.

with their pets, including dogs, cats, birds, rodents, etc. This exhibit will feature more than 200 objects and photographs including pets from as early as the 1800's. You'll see a dog treadmill from the 1890's, medicines, compare vintage pet food packages, see antique collars, birdcages, aquariums, and more.

involved with local legislation that will help animals, then you'll want to attend Lobby Day for Animals at the Massachusetts State House on Tuesday April 3rd from 1-4pm in Nurses Hall, 24 Beacon St. Boston, MA. This event is being hosted by the MSPCA's

PURR VIEW

Cat grooming, a furry situation

By Tonia C. Evans

On average, cats should be groomed every six to ten weeks, depending on the situation. Also, if your cat has a matted coat, your groomer has the proper tools to help remove them. Mats can be very painful to your cat because, over a period of time, they can pull on the skin. Removing mats with clippers is safer than using scissors. Keep in mind that after the mats are removed, your cat will need to be bathed and dried.

Do you really put them in the tub? That is the most frequently asked question when I tell people I groom cats for a living. Indeed, I do put cats in an empty tub and shampoo them.

Feline Aficionado

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Current Issue: Aug/Sept 2010

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Not So Hip to Be Squared: A guide to canine hip dysplasia

Laser Therapy for Pets: A new veterinary treatment comes to Middle TN

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Pet Industry Activities

- ✓ Pet Industry Professional Since 1997
- ✓ Member groups on Linked In:
Pet Industry professionals, Pet Online Marketing, Pet professionals, and Pet Sitters International
- ✓ Pet Writer for **South Shore Pet.Com** & **Feline Aficionada.Com**
- ✓ A Contributing Columnist for **Nashville Paw** Magazine's Online Blog "The Cat's Meow"
- ✓ **Whole Cat Workshop**, Massachusetts Animal Coalition March 2009 at Tufts University
- ✓ Standish Humane Society, Emcee & Publicity Consultant For Annual "Folk and Fur" Walk For Animals, Fall 2006, Fall 2007, Fall 2008
- ✓ Standish Humane Society- Design/Layout Newsletter 2008 and 2009
- ✓ **Pet Gazette** Events Calendar Writer, Feb/2007-June/2007
- ✓ **Massachusetts Animal Coalition** Meetings 2005 at Tufts University
- ✓ H.H. Backer Pet Products Trade Show, Atlantic City, 2005
- ✓ Pet Expo Day; Promoting Pet Adoption, Publicist and Co-Organizer, Hanson, MA 4/04-05/04
- ✓ **Spay-USA** conference at Bentley College in Waltham, Massachusetts 2000
- ✓ **Pet Gazette** Newspaper, Feature Writer, 3/98-11/98
- ✓ **Feline Symposium**, Tufts University, 1997
- ✓ Pet CPR and First Aid Certified, Cape Cod, MA 1997
- ✓ Standish Humane Society, Shelter Volunteer, Duxbury MA, 1/90-3/97
- ✓ At **Becker College** trained dogs through the NEADS/Becker Partnership 1996
1995-1996 member SCNAVTA Student Chapter of the North American Veterinary Technician Association-Animal Care
- ✓ Received the Animal Care Scholarship for the year 1995 at Becker College
- ✓ Rabies Vaccinated 1995. Titer Tested 1999 & 2009



Pet Expo Day Hanson



EXPO ORGANIZERS: Tonia Evans of Marshfield and Beth Pransky of Hanson, organizers of the first Pet Expo of the Camp Kiwanee Lodge.



Five-year-old Jordan Rothwell holds Sammy the Turtle.



BEST FRIEND: Pet Expo volunteers sold T-shirts and sold raffle tickets. Kelly, Violet Nicholson, Linda Nicholson, Patrick Egan, Hayden Moore, and James Nicholson.



Sydney Tracy, Hannah Tracy, Ben Parker, and Meghan Mahoney, all from Hanson, stand watching Collies brought to the Pet Expo.



PET EXPO DAY HANSON WAS A COMMUNITY EVENT HELD AT CAMP KIWANEE TO DRAW ATTENTION TO PET OWNERSHIP, ADOPTION, WHILE OFFERING A PLATFORM FOR LOCAL ANIMAL RESCUE, PET BUSINESS', ANIMAL CAREGIVERS AND MORE.



PURR VIEW

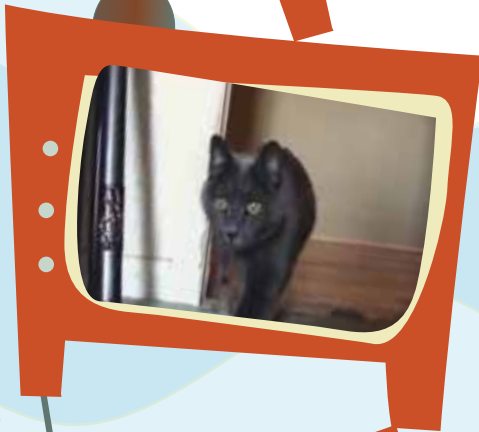
A SHOW ABOUT CAT CARE
& THE FELINE LIFESTYLE



Cats
In The Rotunda



Cat Expose'



Diabetic Cat Care



CATS The Musical



Cats on
The Beach
TICA Show





Cat Sitting Services

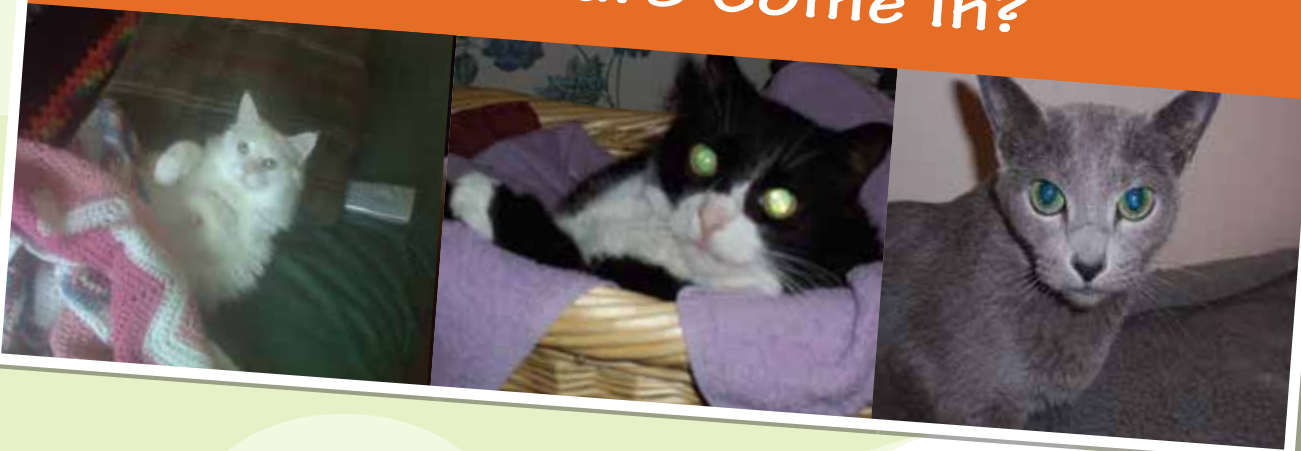


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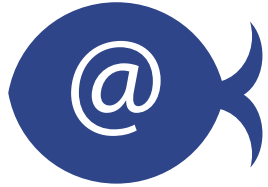
What Shape Does Yours Come In?



Connect With Me



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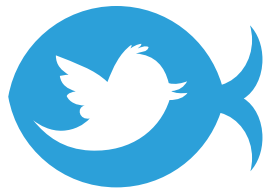
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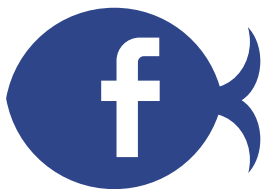
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